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The Mystery Shopper Training Program Book: All You Ever Wanted to Know About the Best Part-Time Job

By Mooradian, Bethany

CreateSpace Independent Publishing Platform, 2012. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Mystery shopping is an aspect of market research where you are hired to pretend to be a "real customer" to evaluate products and services you receive. Companies use this information to gauge competition, train new hires, and reward employees. The result is that you get to make extra income just by shopping and giving your opinion! Mystery shopping can be done anytime and anywhere. Every business gets shopped. Apartment buildings, restaurants, banks, retail stores, movie theatres, self-storage facilities, cell phone providers, daycare providers, car rental companies, postal services, grocery stores, golf ranges, hotels, amusement parks, websites, online retailers, health care providers, and more! As a shopper, you only take the assignments that appeal to you, and if you need a week, month, or even a year off, it's ok. As long as you do good work, there will always be companies that need your opinion. The Mystery Shopper Training Program is 180 pages with information on what companies expect, how to keep track of your business, tools of the trade, the different types of mystery shops, writing reports, sample forms, breaking the...



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